

SPEAKER / AUTHOR / BROADCASTER

ED PARCAUT.

**REAL EXPERIENCE.
STRAIGHT ANSWERS.**

**Build wealth.
Own your voice.
Make an impact.**

Practical talks for people ready to turn
what they know into what they do.



EXPERIENCE WORTH SHARING

Ed Parcaut, MBA, is a U.S. Navy veteran and former Hospital Corpsman, mortgage strategist, author, and broadcaster. With more than 25 years in mortgage lending, he helps audiences connect clear communication, informed decisions, and practical action.

Ed is president of LoanSquad and founder and CEO of Lending For Living, Inc. Through Big Hangry Media, he builds authority websites and business apps. He wrote Financial Freedom: Building Personal Wealth Through Homeownership.

His service mindset continues through veteran advocacy and Rotary leadership.

SERVICE

U.S. Navy veteran
Hospital Corpsman

LEADERSHIP

President, LoanSquad
VA loan specialist

ON AIR

Real Estate Jerky
KFIV 1360 AM • Since 2018

ON SCREEN & BEHIND THE MICROPHONE

Featured in Hacking Real Estate, the Revealed Films docuseries.
Host: Inner Edison & Helping The Brave. Co-host: ACES53 with Brian Galke.

WATCH ED: VETERAN LED INTERVIEW

BOOK ED FOR YOUR NEXT EVENT

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GIVE YOUR AUDIENCE A CLEAR NEXT MOVE.

01 MOST EXPERTS DIE UNKNOWN

Authority, media & visibility

Being good at your work is only the beginning. Clarify what you want to be known for, turn your expertise into useful content, and build trust through consistent visibility.

FOR: Entrepreneurs, experts, speakers & business owners

02 GETTING PAST KNOW (K.N.O.W.)

Sales, trust & better conversations

Knowledge alone does not earn the sale. Ask better questions, listen for the client's priorities, and communicate your value clearly so the next step feels informed, not pressured.

FOR: Sales teams, real estate professionals & service businesses

03 FINANCIAL FREEDOM THROUGH HOMEOWNERSHIP

Mortgage, real estate & long-term thinking

Connect the home purchase to the bigger financial picture. Understand equity, financing tradeoffs, and long-term goals, with VA home loan education for veteran audiences.

FOR: Real estate groups, homebuyer audiences & veteran communities

04 INNER EDISON: TURN FAILURE INTO PROGRESS

Resilience, leadership & learning from failure

Our greatest accomplishments can grow from our greatest failures. Examine a setback without letting it define you, identify the lesson, and turn it into a concrete next step.

FOR: Leadership teams, entrepreneurs & veteran organizations

05 FROM EXPERTISE TO EXECUTION

AI, websites & practical business tools

Start with a real business problem, then choose the tools. Explore where AI, authority websites, and focused apps fit, what still needs human judgment, and how to scope a useful first project.

FOR: Business owners, professional associations & marketing teams

KEYNOTES • WORKSHOPS • PANELS | Tailored to your audience and event goals.
To discuss a booking, share your event date, audience, format, and desired outcome.